

NEW YORK, March 9, 2015

Voya Financial Named a 2015 World's Most Ethical Company[®] by Ethisphere Institute

For a second consecutive year, Voya is recognized for its commitment to ethical leadership and transparency in governance

Voya Financial, Inc. (NYSE: VOYA), announced today that it has been recognized by the Ethisphere Institute, the global leader in defining and advancing the standards of ethical business practices, as a [2015 World's Most Ethical Company[®]](#). This is the second consecutive year that Voya was selected for this honor.

The World's Most Ethical Company[®] designation recognizes those organizations that have had a material impact on the way that business is conducted by fostering a culture of ethics and transparency at every level of the company.

"We are thrilled that Voya has once again been selected by the Ethisphere Institute as a World's Most Ethical Company," said Voya Financial Chairman and CEO Rodney O. Martin, Jr. "Every day, we help thousands of people as they make important financial decisions that affect their retirement readiness – our business is built on trust and integrity."

Voya was one of 132 companies to earn this global distinction in 2015. The company is committed to establishing and adhering to ethical business standards and practices that deliver long-term value to all of its key stakeholders, including its customers, distributors, employees, suppliers, regulators and investors.

"At Voya, we have made doing the right thing a cornerstone of our culture," Martin added. "We are proud that our values, standards and reputation for integrity have enabled us to earn this recognition, and we are committed to maintaining the trust of our stakeholders every day."

In addition to being recognized as a 2015 World's Most Ethical Company[®], Voya Financial will participate in the Ethisphere Institute's seventh annual Global Ethics Summit on March 10, 2015, in New York City with Martin taking part in a keynote executive panel of CEOs.

"The World's Most Ethical Companies embrace the correlation between ethical business practice and improved company performance," said Ethisphere Chief Executive Officer Timothy Erblich. "These companies use ethics as a means to further define their industry leadership – understanding that creating an ethical culture, and earning the World's Most Ethical Companies recognition, involves more than just an outward-facing message or a handful of senior executives saying the right thing. Earning this recognition involves the collective action of a global workforce from the top down. We congratulate everyone at Voya for this extraordinary achievement."

The World's Most Ethical Company assessment is based upon the Ethisphere Institute's [Ethics Quotient[™]](#) (EQ) framework, which was developed to assess an organization's performance in an objective, consistent and standardized way. The framework and methodology is determined, vetted

and refined by the expert advice and insights gleaned from Ethisphere's network of thought leaders and from the World's Most Ethical Company [Methodology Advisory Panel](#). Information on each company is collected to provide a comprehensive sampling in several core competencies. Scores are generated in five key categories: ethics and compliance program (35%), corporate citizenship and responsibility (20%), culture of ethics (20%), governance (15%) and leadership, innovation and reputation (10%).

The full list of the 2015 World's Most Ethical Companies can be found at <http://ethisphere.com/worlds-most-ethical/wme-honorees/>.

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About Voya Financial

Voya Financial, Inc. (NYSE: VOYA), is composed of premier retirement, investment and insurance companies serving the financial needs of approximately 13 million individual and institutional customers in the United States. The company's vision is to be America's Retirement Company™ and its guiding principle is centered on solving the most daunting financial challenge facing Americans today — retirement readiness. Working directly with clients and through a broad group of financial intermediaries, independent producers, affiliated advisors and dedicated sales specialists, Voya provides a comprehensive portfolio of asset accumulation, asset protection and asset distribution products and services. With a dedicated workforce of approximately 6,500 employees, Voya is grounded in a clear mission to make a secure financial future possible — one person, one family, one institution at a time. For more information, visit voyafinancial.com or view our [Voya Financial Interactive Company Profile](#). Follow Voya Financial on [Facebook](#) and Twitter [@Voya](#).